

Dear Sir or Madam:

Let us talk about drive and desire. The two traits I see as being most important in a graphic artist. Without these you can never truly reach the full potential of your talents. These traits combined with a “child like” curiosity for the world around you allows you to never have to think outside the box for there is no box. It is these traits and my thirst for knowledge of all sorts that helped propel me to the top of my design classes at Johnson County Community College. These same traits also enabled me to learn enough PHP and MySQL to code a website in a mere two weeks. And it is these traits coupled with my curious mind that will push my creativity and never let my style stagnate.

Unfortunately at the moment I am not in the design industry. Thus everything I am learning and experimenting with is all in my own time. But I am however learning to lead as well as work with a team as a restaurant manager. It’s not easy trying to remain sharp and ahead of the curve as a designer while working fulltime in a much different vocation, but I believe the skills I learn as a member of management will benefit myself and any future employer.

When I do get re-established in the design industry I plan to attain my Bachelor’s Degree, in not only Design, but Marketing as well. As I ever strive to be the best I can I believe the degree in Marketing will give me a helpful insight into the consumer side of my designs. So as you consider me for this position please ask yourself if Desire, Drive, and Curiosity are traits you value in your next Graphic Artist. Thank so very much for your time and consideration.

Sincerely;

Joshua Sternadel

Profile

Knowledge – I have a great desire to learn as much as I can about what ever endeavors I partake. I guess you could say I have never lost that “childish” curiosity we all had when we were younger. It is this thirst for knowledge that propelled me to the top of any of my design classes at Johnson County Community College.

Creativity – Many of my teachers in the past have said that I have a “natural eye for composition.” My high school art teacher once told me “The way you think about things makes you creative whether you are trying to be or not.” I’ve never been sure what that meant but he assured me it was a compliment.

Desire – Of all things that make me good at what I do, wanting it more than most is probably what puts me over the edge. I want to be the best at what I do. Complacency is a word I take great offense to. I may be content with how things are, but I will never be complacent and will always be looking to do the very best I can to be the very best I can for myself and my co-workers.

Software Skills

Adobe Photoshop

Dreamweaver

Fireworks

Adobe Illustrator

CSS

Quark Xpress

Adobe InDesign

HTML

Career Development

Hodge Industries Inc. – Wichita, KS
Contract

2006

- Managed all facets of design from company branding to internet presence
- Handled the implementation of all marketing strategies
- Designed and implemented unique “two-sided” internet strategy for upstart subsidiary of Hodge Industries Inc.

- This taught me a great deal about teamwork as some of the people I was working with I had only met via email, and we had to work together and communicate very efficiently to get the job done

**Colorado Mills – Lamar, Co
Contract**

2004

- Designed new company branding and stationary
- My goal was to create something fresh for an agricultural based business, yet keep the design easily recognizable for their target audience
- In order to accomplish my goal I had to study how perceptions of individuals can change how a logo affects them.

**Integrity by Design – Lenexa, KS
Web Designer**

2000

- Design end user interface for portal based websites
- Maintain any changes customers wanted to graphics
- Recreate forms and other various outdated office documents

Education

**Johnson County Community College – Overland Park, KS
Associates of Art *Emphasis in Graphic Design***

2003

Unique

This is the word I like to use to describe myself and the traits I can bring to a future employer. With a witty sense of humor and a desire to help those around me achieve more I believe that given an opportunity I could be a great asset to your company. Thanks for your careful consideration.

References

Available upon request